

**ORDER**

KSNV

**Orders**

Order / Rev: **105327**  
 Alt Order #: **06839862**  
 Product Desc: **Crossroads GPS**  
 Estimate: **893**  
 Flight Dates: **08/15/12 - 08/21/12**  
 Original Date / Rev: **08/08/12 / 08/14/12**  
 Order Type: **GENERAL**

Primary AE: **Amy McCreary**  
 Sales Office: **BLPHI**  
 Sales Region: **National**

**Agency**

Name: **Crossroads Media, LLC**  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
 66 Canal Center Plaza  
 Alexandria, VA 22314

Billing Type: **Cash**  
 Billing Calendar: **Broadcast**  
 Billing Cycle: **EOM/EOC**  
 Agency Commission: **15%**

**Advertiser**

Name: **Crossroads GPS - Revised**  
 Demographic: **A35+**  
 Product Codes: **PLI2**  
 Priority: **SELECT PRIORITY CODE**  
 Revenue Codes: **POLITICAL/AGY, PISSUE, GEN**

New Business Thru: \_\_\_\_\_  
 Order Separation: **00:15:00**  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	102	\$75,875.00	\$64,493.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	102	\$75,875.00	\$64,493.75	0.00
<b>Totals</b>	<b>102</b>	<b>\$75,875.00</b>	<b>\$64,493.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	35%	\$75,875.00
Market	100%	\$216,785.71

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$54,196.43
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$39,021.43
KTUD	1%	\$2,167.86
KVVU	18%	\$39,021.43
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$6,503.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/15/12	08/15/12	M-F 5-6a WakeUp w/Wagners	5-6a		--W----	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	--W----		1		\$400.00		0.00					

Order / Rev: 105327  
 Alt Order #: 06839862  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 893  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/15/12	08/15/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$400.00		0.00						
E 2	KSNV	08/16/12	08/16/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$400.00		0.00						
E 3	KSNV	08/17/12	08/17/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$400.00		0.00						
E 4	KSNV	08/20/12	08/20/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$400.00		0.00						
E 5	KSNV	08/21/12	08/21/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$400.00		0.00						
E 6	KSNV	08/15/12	08/15/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$700.00		0.00						
E 7	KSNV	08/16/12	08/16/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$700.00		0.00						
E 8	KSNV	08/17/12	08/17/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$700.00		0.00						
E 9	KSNV	08/20/12	08/20/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$700.00		0.00						
E 10	KSNV	08/21/12	08/21/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$700.00		0.00						
E 11	KSNV	08/15/12	08/15/12	Today Show Today Show	CM	658a-9am	--W----	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	2		\$1,500.00		0.00						
E 12	KSNV	08/16/12	08/16/12	Today Show Today Show	CM	658a-9am	---T---	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	2		\$1,500.00		0.00						
E 13	KSNV	08/17/12	08/17/12		CM	658a-9am	----F--	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----F--			2		\$1,500.00			0.00			
E 14	KSNV	08/20/12	08/20/12	Today Show	CM	658a-9am	M-----	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----			2		\$1,500.00			0.00			
E 15	KSNV	08/21/12	08/21/12	Today Show	CM	658a-9am	-T-----	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----			2		\$1,500.00			0.00			
E 16	KSNV	08/15/12	08/15/12	M-F Today Show II 3rd H	CM	9-10a	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----			1		\$500.00			0.00			
E 17	KSNV	08/16/12	08/16/12	M-F Today Show II 3rd H	CM	9-10a	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---			1		\$500.00			0.00			
E 18	KSNV	08/17/12	08/17/12	M-F Today Show II 3rd H	CM	9-10a	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--			1		\$500.00			0.00			
E 19	KSNV	08/20/12	08/20/12	M-F Today Show II 3rd H	CM	9-10a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----			1		\$500.00			0.00			
E 20	KSNV	08/21/12	08/21/12	M-F Today Show II 3rd H	CM	9-10a	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----			1		\$500.00			0.00			
E 21	KSNV	08/15/12	08/15/12	M-F Today Show III 4th H	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----			1		\$325.00			0.00			
E 22	KSNV	08/16/12	08/16/12	M-F Today Show III 4th H	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---			1		\$325.00			0.00			
E 23	KSNV	08/17/12	08/17/12	M-F Today Show III 4th H	CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--			1		\$325.00			0.00			
E 24	KSNV	08/20/12	08/20/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----			1		\$325.00			0.00			
E 25	KSNV	08/21/12	08/21/12		CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	-T-----			1		\$325.00		0.00				
E 26	KSNV	08/15/12	08/15/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	--W----			1		\$325.00		0.00				
E 27	KSNV	08/16/12	08/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	---T---			1		\$325.00		0.00				
E 28	KSNV	08/17/12	08/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	----F--			1		\$325.00		0.00				
E 29	KSNV	08/20/12	08/20/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	M-----			1		\$325.00		0.00				
E 30	KSNV	08/21/12	08/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	-T-----			1		\$325.00		0.00				
E 31	KSNV	08/16/12	08/16/12	Noon News Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	---T---			1		\$425.00		0.00				
E 32	KSNV	08/20/12	08/20/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	M-----			1		\$425.00		0.00				
E 33	KSNV	08/15/12	08/16/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WT---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	--WT---			2		\$325.00		0.00				
E 34	KSNV	08/17/12	08/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	----F--			1		\$325.00		0.00				
E 35	KSNV	08/20/12	08/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	MT-----			2		\$325.00		0.00				
E 36	KSNV	08/15/12	08/15/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	--W----			1		\$425.00		0.00				
E 37	KSNV	08/16/12	08/16/12		CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00

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 Estimate: 893  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives Days of our Lives DAYS OF OUR LIVES no program 7/30- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$425.00 0.00															
E 38	KSNV	08/17/12	08/17/12	Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives DAYS OF OUR LIVES no program 7/30- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$425.00 0.00															
E 39	KSNV	08/20/12	08/20/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives DAYS OF OUR LIVES no program 7/30- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$425.00 0.00															
E 40	KSNV	08/21/12	08/21/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives DAYS OF OUR LIVES no program 7/30- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 1 \$425.00 0.00															
E 41	KSNV	08/15/12	08/15/12	The Doctors	CM	2pm-3pm	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 2 \$325.00 0.00															
E 42	KSNV	08/16/12	08/16/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$325.00 0.00															
E 43	KSNV	08/17/12	08/17/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$325.00 0.00															
E 44	KSNV	08/20/12	08/20/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$325.00 0.00															
E 45	KSNV	08/21/12	08/21/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 1 \$325.00 0.00															
E 46	KSNV	08/15/12	08/15/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr. Phil DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$450.00 0.00															
E 47	KSNV	08/16/12	08/16/12	Dr. Phil	CM	3-4p	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr. Phil DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$450.00 0.00															
E 48	KSNV	08/17/12	08/17/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr. Phil DR. PHIL no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$450.00 0.00															
E 49	KSNV	08/20/12	08/20/12		CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00

Order / Rev: 105327  
 Alt Order #: 06839862  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 893  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Dr. Phil Dr Phil DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$450.00		0.00			
E 50	KSNV	08/21/12	08/21/12	Dr. Phil Dr Phil	CM	3-4p	--T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$450.00		0.00			
E 51	KSNV	08/15/12	08/15/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$700.00		0.00			
E 52	KSNV	08/17/12	08/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$700.00		0.00			
E 53	KSNV	08/21/12	08/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$700.00		0.00			
E 54	KSNV	08/17/12	08/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$700.00		0.00			
E 55	KSNV	08/20/12	08/20/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$700.00		0.00			
E 56	KSNV	08/15/12	08/15/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$1,000.00		0.00			
E 57	KSNV	08/16/12	08/16/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---					1	\$1,000.00		0.00			
E 58	KSNV	08/17/12	08/17/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$1,000.00		0.00			
E 59	KSNV	08/20/12	08/20/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$1,000.00		0.00			
E 60	KSNV	08/21/12	08/21/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$1,000.00		0.00			
E 61	KSNV	08/15/12	08/15/12		CM	630-7pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Order / Rev: 105327  
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 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS  
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 Estimate: 893  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeopardy M-F Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$1,100.00 0.00															
E 62	KSNV	08/17/12	08/17/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$1,100.00 0.00															
E 63	KSNV	08/21/12	08/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 1 \$1,100.00 0.00															
E 64	KSNV	08/16/12	08/16/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$1,100.00 0.00															
E 65	KSNV	08/20/12	08/20/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$1,100.00 0.00															
E 66	KSNV	08/15/12	08/15/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	--W----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
FACE TO FACE W/ JON RALSTON no pro <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$800.00 0.00															
E 67	KSNV	08/20/12	08/20/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
FACE TO FACE W/ JON RALSTON no pro <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$800.00 0.00															
E 68	KSNV	08/15/12	08/15/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$1,100.00 0.00															
E 69	KSNV	08/16/12	08/16/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$1,100.00 0.00															
E 70	KSNV	08/17/12	08/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$1,100.00 0.00															
E 71	KSNV	08/20/12	08/20/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$1,100.00 0.00															
E 72	KSNV	08/21/12	08/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 1 \$1,100.00 0.00															
E 73	KSNV	08/15/12	08/15/12		CM	1135p-1237a	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00

Order / Rev: 105327  
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Advertiser: Crossroads GPS  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$425.00		0.00			
E 74	KSNV	08/16/12	08/16/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$425.00		0.00			
E 75	KSNV	08/17/12	08/17/12	The Tonight Show	CM	1135p-1237a	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$425.00		0.00			
E 76	KSNV	08/20/12	08/20/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$425.00		0.00			
E 77	KSNV	08/21/12	08/21/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO airs 1235															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$425.00		0.00			
E 78	KSNV	08/16/12	08/16/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
Thursday Prime 8-9pm															
THE OFFICE/ PARKS & REC no program															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$2,400.00		0.00			
E 79	KSNV	08/16/12	08/16/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$2,100.00	1	0.00	NM	1	\$2,100.00
Thursday Prime 10-11pm															
ROCK CENTER W/BRIAN WILLIA- MS (OR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$2,100.00		0.00			
E 80	KSNV	08/18/12	08/18/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE no program 7/7,7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$350.00		0.00			
E 81	KSNV	08/18/12	08/18/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Saturday Today															
SATURDAY TODAY airs 4-5a 7/7, no p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$625.00		0.00			
E 82	KSNV	08/18/12	08/18/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today - SAT															
NEWS 3 TODAY/WKEND no program 7/28															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$500.00		0.00			
E 83	KSNV	08/18/12	08/18/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Sa-Su Early News															
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$1,000.00		0.00			
E 84	KSNV	08/18/12	08/18/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$550.00	1	0.00	NM	1	\$550.00
WKND Jeop/Wheel															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$550.00		0.00			
E 85	KSNV	08/18/12	08/18/12		CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00



Order / Rev: 105327  
 Alt Order #: 06839862  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 893  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$1,100.00		0.00			
E 86	KSNV	08/18/12	08/18/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$1,400.00		0.00			
E 87	KSNV	08/19/12	08/19/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
News 3 Sunrise SUNDAY															
NEWS 3 AT SUNRISE no program 7/8,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$325.00		0.00			
E 88	KSNV	08/19/12	08/19/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Sunday Today															
TODAY ON SUNDAY airs 4-5a 7/8, no															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$625.00		0.00			
E 89	KSNV	08/19/12	08/19/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press															
MEET THE PRESS no program 7/8,7/29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$3,000.00		0.00			
E 90	KSNV	08/19/12	08/19/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS 3 TODAY/WKEND nor program 7/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$500.00		0.00			
E 91	KSNV	08/19/12	08/19/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW no program 8/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$500.00		0.00			
E 93	KSNV	08/19/12	08/19/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,100.00		0.00			
E 94	KSNV	08/17/12	08/17/12	Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS 3 AT NOON NOR PROGRAM 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$425.00		0.00			
N 95	KSNV	08/19/12	08/19/12	Sun PR 8-9p	CM	8-9pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sunday Prime 8-9pm															
DATELINE NBC 7/15-7/22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,100.00		0.00			
													Totals	102	\$75,875.00